

CLUB
DE GARNIAC

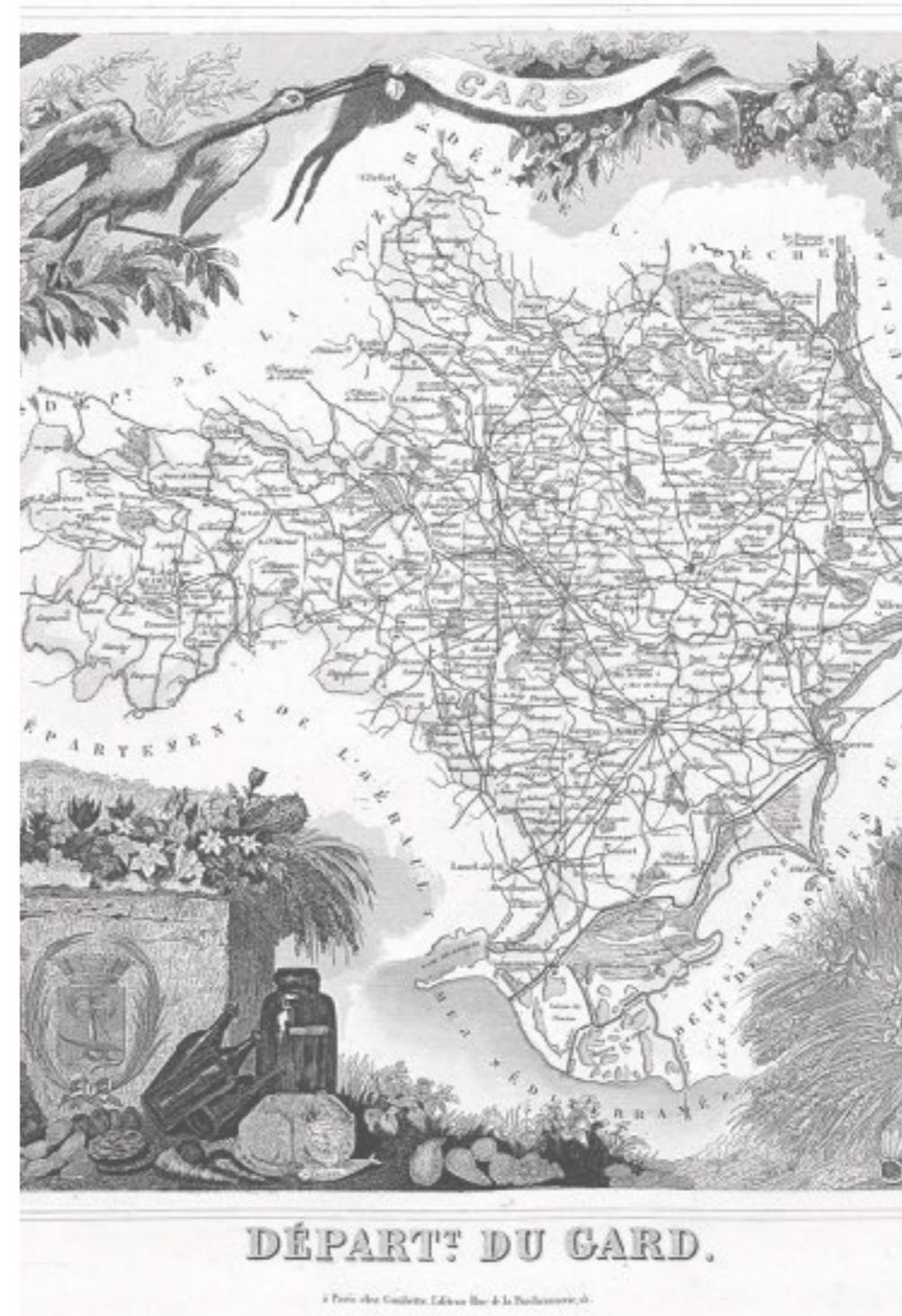
**Your own French truffles
from Provence.**

Known worldwide for its exceptional climate and rich soil, the Provence region is at the heart of the French black truffle-growing tradition.

This unique territory has given birth to modern truffle-growing with traditions going back to the 18th century. French truffle producers have always questioned their beliefs, which is probably why black truffles have become the jewel of the world-renowned French gastronomical culture.

Maison de Garniac offers you the opportunity to become a member of the Club de Garniac, and be part of a special group of passionate food lovers. The Club offers the exclusive privilege of being introduced to the secret world of truffle-growing and culinary arts that have long been the reserve of those living in the very heart of Provence.

We already offer our clients technical assistance in the management of their truffle production, and would be delighted to accompany you in what would undoubtedly be the experience of a lifetime.



Maison de Garniac

The *Maison de Garniac* domain also includes a reception area and a laboratory that complies with the strictest health and safety regulations.

The domain is owned by two associates, with backgrounds in finance, marketing and international business, who are passionate about the protection and promotion of the French black truffle. We have long-term ambitions to innovate and develop this French cultural and culinary heritage.



Access to truffle-growing has historically been reserved for those either born into land-owning families or for investors who are patient and experienced enough to make significant investments in the purchase of land and infrastructure.

You too can now be part of this adventure with the Maison de Garniac thanks to our expertise in French black truffles and our privileged location at the confluence of well-known truffle-growing areas in the Gard, Drôme, Ardèche and Vaucluse regions in Provence.

As an exclusive member of the Club de Garniac you will be part of the secret world of truffle-growing for more than twenty years. During this time you will be able to express your passion for French gastronomy and realise your dream of protecting and passing down a unique cultural heritage.

Become a member of the Club de Garniac ...

The black truffle is a symbol of celebration that enriches the moments shared with others. It arouses intense culinary emotions and leaves an unforgettable impression that marks your special occasions forever.

The **Club de Garniac** members understand the depth of the black truffle culinary experience and its power of seduction.

While they may come from different backgrounds, with a range of knowledge and experience, epicureans share their passion for what is known as the “Black Diamond”.

Club de Garniac enables its members to fully explore the magic and mysteries of the French black truffle.

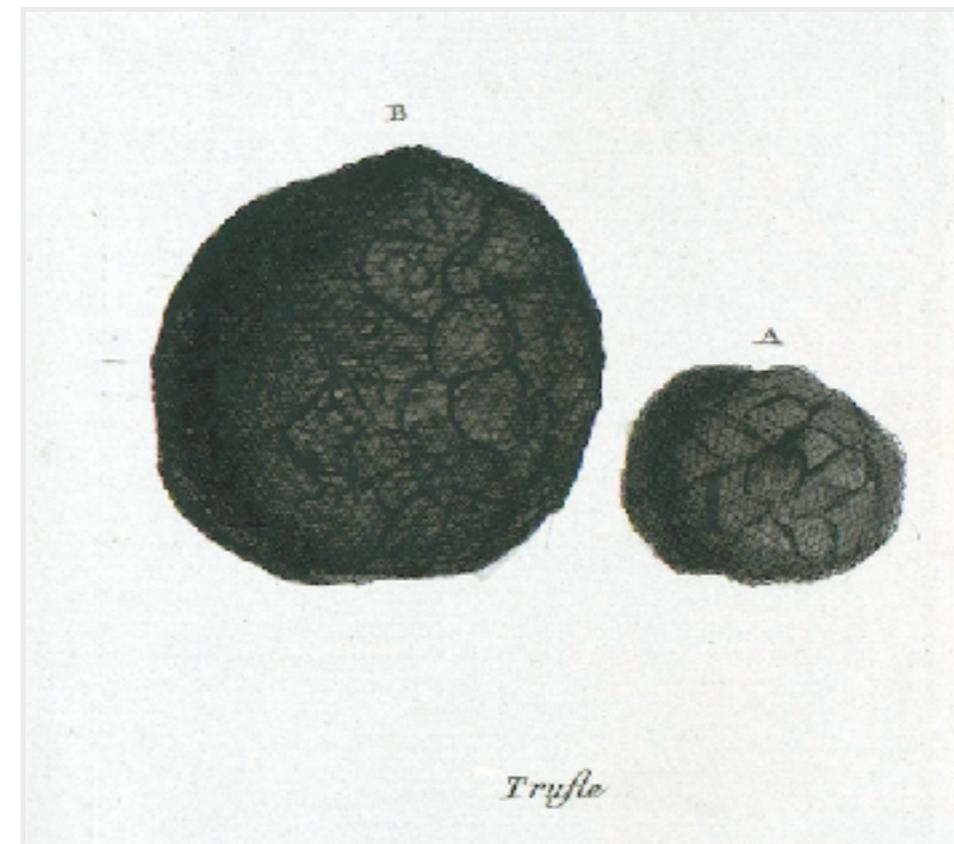
... to learn, share and pass down ...

... to learn the secrets of the French black truffle...

Our members join the **Club de Garniac** with different levels of knowledge of truffle-growing. Some of them simply enjoy savouring its gastronomical delights and have given little thought to the process involved in producing it. Others are more familiar with truffle-growing but do not have enough time to manage a truffle property.

At the **Club de Garniac**, our experts are on hand to teach you what is required to successfully grow truffles and will help you update your knowledge, whatever your level.

On the special occasions in your life, you will be able to share this distinguishing and luxury product.



... to share a unique experience ...

At the Club de Garniac, truffle production is done collectively. It requires technical skills, patience and humility. As a truffle grower you will play an active part in this adventure and be a key link in the running of the truffle domain.

Most of our members opt to share this experience along with family or friends. They group together to own several truffle trees, which is seen as symbolising their special bond.

This is a long term commitment and a unique opportunity to reinforce links through participating in a truly one-of-a-kind experience, including demonstrations of cavage (truffle-hunting with an experienced dog), and invitations to events on the truffle domain with local chefs and experts.



... to pass down.

Offering a truffle tree is a unique gift. It will last 20 years or more and the production is naturally exceptional.

You will put down roots in land that you can then pass down to your loved ones.

By producing truffles that you will be proud of sharing with your family and friends, you will play an active part in protecting and promoting a way of life that is more than just a product.



2016 VINTAGE

Our commitments

Operating mode

Expected production

Club de Garniac privileges

Our commitments

Expertise: We manage three truffle plantations. We have selected ideal land conditions (the soil analysis has been validated by an approved laboratory) and our experienced dogs have already found truffles on the border of this land.

Requirements: The land is located in an appropriate place for truffle production (soil, sun exposure, orientation, slope, irrigation...). The land has a surveillance system and is also closed off by a special fence that prevents game entering.

Excellence: We have chosen the best mycorrhized trees (with *tuber melanosporum*). They come from the best tree nursery owners (approved by the French National Institute for Agricultural Research). We work closely with a technician from the Gard region Truffles Producers Union, which we have belonged to for 5 years.



Testimony

I was looking for an unusual present to celebrate our wedding anniversary. When I discovered the Club de Garniac offer, I fell immediately in love with the concept. We live in the city, but now we can live our dream of being truffle growers.

Paul B. Paris FRANCE

Operating mode

- ❖ You buy or offer one or several truffle trees from the 2016 Vintage located in the Gard region (695€ per tree+ delivery costs).
- ❖ The recipient of the tree(s) receive:
 - A named certificate listing the truffle tree(s) (tree number and name of the plot)
 - An exclusive internet access to the **Club de Garniac**
- ❖ You immediately receive 12.5 grams of Black truffles in a glass jar each year during 4 years.
- ❖ You shall receive your allotted truffles (in a jar) starting generally from the fifth or sixth year following the planting of your tree(s) and for a period of 19/20 years.

Expected production

The expected yield is 35/40 kg per hectare, which is equivalent to 100 grams of truffle per tree, of which 50 grams goes back to you.

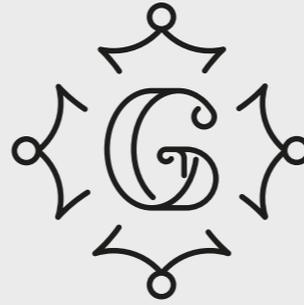
The vintage production is pooled, which means you are included in the overall production of the plot, and not only your tree's/trees' production.

Under the supervision of a bailiff, we calculate the average production per tree of which you receive half, the other half contributing to the management of the plantation (labour, pruning, irrigation, surveillance, *cavage*).

Club de Garniac privileges

Membership of the *Club de Garniac*, provides exclusive benefits:

- ❖ You can follow the growth of your tree(s) and will receive an annual report.
- ❖ Private open days, during which you and a guest of your choice can take part in a visit of the domain, *cavage* on your plot with a dog and special gastronomic meals.
- ❖ You are consulted on strategic decisions.
- ❖ Special access to the sponsor programme
- ❖ Be first informed of our latest news, products and other offers.



MAISON
DE GARNIAC

— FRANCE —

Contact us

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to answer any of your questions.

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